

tion of Disease Only" were false and misleading as applied to an article containing holes.

DISPOSITION: 2-21-62. Default—destruction.

DRUG FOR VETERINARY USE

6942. Oxytocin injection. (F.D.C. No. 46984. S. No. 28-763 T.)

QUANTITY: 502 10-cc. vials at Des Moines, Iowa.

SHIPPED: 10-13-61, from Madison, Wis., by Forbes Laboratories, Inc.

LABEL IN PART: (Vial) "10 cc. Oxytocin-purified oxytocic principle for parenteral use \* \* \* 20 USP units per CC (double the potency of USP oxytocin injection) see package enclosure for full directions, manufactured for Diamond Laboratories, Des Moines, Iowa, 4633 for veterinary use only."

RESULTS OF INVESTIGATION: Analysis showed that potency of the article was about 50 percent in excess of the declared amount of USP posterior pituitary units per cubic centimeter.

LIBELED: 1-16-62, S. Dist. Iowa.

CHARGE: 501(b)—when shipped, the strength of the article differed from the standard set forth in the United States Pharmacopeia for *oxytocin injection*; and 502(a)—the label statement "20 USP units per CC" was false and misleading as applied to a product the potency of which was about 50 percent in excess of the declared amount.

DISPOSITION: 3-12-62. Default—destruction.

DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS\*

6943. Proten V powder, Proten A powder, and Geriatric liquid. (F.D.C. No. 45535. S. Nos. 39-621/3 R.)

QUANTITY: 71 1-lb. btls. of *Proten A powder*, 107 8-oz. btls. of *Proten V powder*, and 48 1-pt. btls. of *Geriatric liquid*, at St. Louis, Mo.

SHIPPED: Between 5-13-60 and 10-19-60, from Los Angeles, Calif., by William T. Thompson Co.

LABEL IN PART: (Btl.) "Thompson's Proten A High Protein Concentrate \* \* \* Animal-Vegetable Protein Supplement \* \* \* Manufactured by Wm. T. Thompson Co."; Thompson's Proten V High All Vegetable Protein Concentrate \* \* \* All Vegetable Protein Supplement \* \* \* Manufactured by Wm. T. Thompson Co."; and "Thompson's Geriatric Liquid \* \* \* Digestive Enzymes, Lipotropics and B-Complex Vitamins in Liquid Form Wm. T. Thompson Co. \* \* \* Especially formulated for people over 40."

ACCOMPANYING LABELING: Counter display placards entitled "Higher Protein Potency Thompson's Proten" and "Don't Be Old at 40 Be Young at 60"; window banners entitled "Thompson's Proten A High Protein Supplement" and "Stop 'Slow Down' Over 40 Thompson's Geriatric Liquid"; leaflets entitled "Powder and Tablets Containing All the Essential Amino Acids Thompson's Proten"; window display sheets entitled "Thompson's Increased Vitality & Vigor For People Over 40"; pamphlets entitled "Stop 'Over 40' Slow Down Thompson's Geriatric Liquid & Tablets"; and newspaper mats reading in part "Men and Women 40 to 85 Stop That Over 40 Slow Down."

\*See also Nos. 6901, 6904, 6908, 6912-6915, 6920-6923, 6925, 6926, 6928-6932, 6934-6941.